



Rebecca Digital
Make Your Business Digitally Fit



SEARCH ENGINE OPTIMIZATION





WHY SEO ?

- **SEO defines the Process of getting search results for free, "Organic", "Editorial", or 'Natural' search traffic.**
- **Essentially, SEO is the process of Optimizing your Website through various methods.**
- **To Rank Higher for some relevant Keywords on Search Engine like Google, Bing and Yahoo with Effective SEO.**
- **Your Website will appear more on Search Engine Result Pages(SERP) due to the positive relationship with that Search Engine's Special Ranking Algorithms.**



Objective Of SEO

- ❑ **To Make Your Website Easily Visible On Search Engines**
- ❑ **To Increase the Visibility of Your Website Organically**
- ❑ **To Get More Traffic/Visitor on Your Website**
- ❑ **To Get More Leads/Sales From Search Engines/Online**



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Service Details

 **On-page Optimization**

 **Technical SEO**

 **Content Optimization**

 **Ranking**

 **Off-page Optimization**

 **Links Building**

 **Monthly Reporting**

 **Keyword Research**

 **Social Media Posting**



SEO Plans

Monthly Seo Cost	10,000	15,000	25,000	35,000
Keywords to be Optimized	5	10	20	40
Website Audit	Yes	Yes	Yes	Yes
SEO Capability Check	Yes	Yes	Yes	Yes
On-Page Optimization	Yes	Yes	Yes	Yes
Off-Page Optimization	Yes	Yes	Yes	Yes
Website Usability & Conversion	Yes	Yes	Yes	Yes
Reporting	Yes	Yes	Yes	Yes
Minimum Contract Duration	6 Month	6 Month	6 Month	6 Month